

## Trade Feedback

- I am in favour of the suggested Tarif increase as advised.
- i have no problem with the increase however i see no point in changing the soiling charge all this amounts to is changing all the stickers and for £14 not really worth the effort and expense
- I strongly believe that an uplift is not required at this time.
- Thank you for your email and for providing the proposed changes to the annual HC review. I appreciate the consideration given to the retail price index (RPI) rate from November 2022 and the proposed increases.  
I'm in agreement with the proposed changes and believe that an uplift is necessary at this time. Thank you for the opportunity to provide feedback on this proposal
- An uplift is required
- I agree to the fare increases due to the high increase in fuel prices.
- I personally think the fare increase to the 3 Tariffs would help the industry greatly, with the rise in cost of living and the cost of running a private hire & hackney carriage has also increased (ie.fuel price, insurance premiums ,tax etc) this would help is earn more and hopefully attract more drivers to the trade.  
Personally, I wouldn't bother with the 5p increase to Tariff 3 as its smaller change we would have to carry and people don't usually carry that smaller change, just do the increase to the starting fares only in my opinion.
- In regard to the fare review I strongly believe that at the present moment any fare increase may reduce people using taxis because of the present cost of living crisis.  
I am independent Hackney owner and use the bus station taxi rank on a regular basis and I have noticed a drop in foot fall using the rank, which is why I'm my opinion an increase in fares may further decrease my income / revenue.
- Having been involved in both overturning and replacing the last proposal from licensing I fail to understand how we have arrived at the conclusion that 14% RPI has no effect on the running rate. Could somebody please explain how the decision of committee bears any relation to the proposal sent out? We have spent nearly a decade resolving this issue. We cannot in future just add to the start as we will again punish those who can least afford it.

## **Licensing Response**

***Thank you for your email.***

***This was the agreed methodology set by the Councils Cabinet and the general opinion of the licensed trade. Apply RPI to flag fall and rolling rate, round down to the nearest 5p. You can see the calculations in the table included in the email, 14% of 20p unfortunately doesn't reflect an uplift following the methodology as set by Cabinet.***

***I hope that is now clear, should you wish to provide further details on why you feel an uplift to the rolling rate is required, then do let me know as all responses will be fed into Licensing Committee to make recommendations to Cabinet.***

My understanding was slightly different. My understanding was the running rate i.e. £2.00 per mile would increase by RPI to £2.28 per mile rounded down to £2.25 per mile. If 20p is used we will need inflation to hit over 30% before any increase would be applied. This was clearly never the intention.

***I will ensure your feedback is included in response to the agreed methodology and highlight your concerns.***

Thanks for including my thoughts. I do believe they align with the methodology as I have never encountered a running rate calculated in tenths of a mile.

- Having read the fare table I agree with the increase due to the rising cost of living and the surrounding costs of running/upkeep of the vehicle.  
The main duty is the fuel which is not locally inline with other areas so the fares need to reflect this.  
I do feel it will either improve or have the opposite affect on the industry due to the COL and customers may refrain from using it. So on the whole I support it but April is a long way off at the minute, based on the current government.

- I am of the opinion that a fare increase is justified at this time for the following reasons.

Whilst we as members of the British population have been subject to the same general increases in food, clothing, gas, electricity and rent/mortgage costs as most other people, drivers in our industry face further issues that most other people do not to the same level. For example one of the greatest costs faced by our industry is that concerning petrol/diesel. These costs have risen massively over the last couple of years. I can remember diesel being 99.9p per litre during the first lockdown and of course the nature of the job means that we get through a lot of it and it has made the job much less financially viable for us as drivers.

Similarly I know from personal experience that the price of car parts has increased heavily as well over the last few months which has impacted drivers further.

I know it is a delicate balancing act and I appreciate that there will be those worried about the impact on the elderly that any fare rises may have which in turn may result in less people taking taxis. However i hope I am not speaking out of turn by suggesting that I think it sensible to acknowledge that many elderly will be getting a 10.1% increase in their state pension from April 23 which should help negate any fare increase.

- We all have a big economic problem at this moment in time.  
Everyone is affected, and it would be great for our customers if we keep the fares as they are. But as you know we have been under pressure with fuel prices, and the last increase to the tariff was barely adequate. So therefore i agree the tariff should be increased.
- Uplift is not required due to cost of living crisis. Uplifting in Hackney fares is not required as it causes confusion with customers between prices with private hire and Hackney on what regular customers pay similarly fares keep prices table same for everyone.

- In the current climate I don't think an increase is right at this time, I think people would start to find alternative transport, or wouldn't get taxis at all.
- In response to the fair review, I feel it would be better for the starting tariff to be in a multiple of 5p or 10p so we don't have to carry around 2p and 1p coins. The increase though seems fair to me.
- If we put fares up again people will be cutting back on taxis. Also buses bringing in £2 fares wouldn't help the taxi trade. Leave as it is for now.
- I believe in the current climate with the cost of living etc the tariff increase at this time would be unfair as everyone is struggling.
- I am writing to provide feedback as requested by your email concerning the fare review of 14%. As Inflation is extremely high at the present time I fully support the idea of a fare increase and it is my view that this increase should go ahead.
- The uplift makes sense.